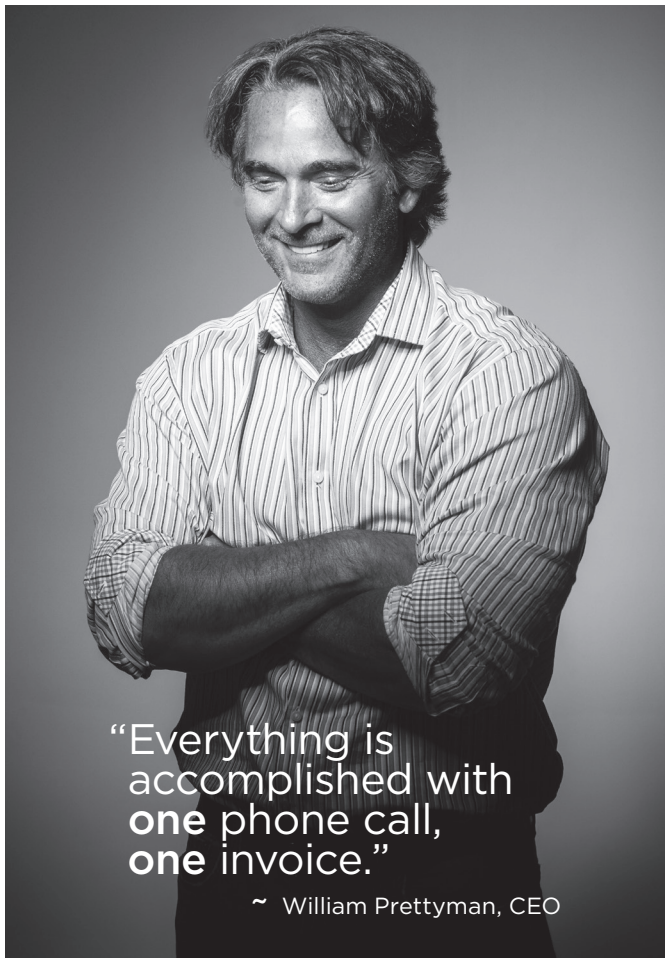


One Call. One Roof. One Million Possibilities.

WHEN YOU HEAR PRODUCTION,
THINK STUDIO CENTER.



“Everything is
accomplished with
one phone call,
one invoice.”

~ William Prettyman, CEO



Studio Center has locations in Virginia Beach, VA,
Richmond, VA, New York, NY, Las Vegas, NV,
Santa Monica, CA, and Washington DC.
866-515-2111 | studiocenter.com

It was a tall order when Universal Pictures and Barbasol® tapped Virginia Beach-based Studio Center to create a commercial for the “Jurassic World™” movie debut, but the team wasn’t intimidated. They got right to work: hiring a crew, building a jungle in a warehouse, filming for 36 hours, managing the voiceover, and executing the myriad of post-production details that paved the way for a compelling product.

Everything was completed in-house, and “Jurassic World” scored the biggest worldwide debut of all time. But for Studio Center, it was just another day at the office.

“We’re the only company in the U.S. that can do everything production- and content-related all under one roof,” says CEO William Prettyman, who has helmed the company since 2004. “Everything is accomplished with one phone call, one invoice.”

It’s a bold claim, but Studio Center backs it up with a list of soup-to-nuts competencies almost too long to list—including TV commercials, corporate videos, radio commercials, voice casting, color correction, website design, podcasts, and virtually every type of sound, video, and copy editing one could ever fathom.

“We’re unique in that we also collaborate with other businesses, even competitors,” Prettyman says.

Regardless of the size or scope, any Studio Center project could be the next recipient of an Emmy®, a Telly, or even a Grammy®. Studio Center has already won over 1,000 such awards—with 19 Tellys this year alone.

SUM OF ITS PARTS

Studio Center was formed 49 years ago and has grown exponentially over the past decade since Prettyman took over.

Today, the numbers tell the company’s success story: 100,000 square feet of facility space. 15,000 audio and video projects annually. 700 full- and part-time employees. 500 exclusive voiceover actors. 60 radio station partners. 30 post-production rooms. Seven office locations.

But as every successful business owner knows, it’s not the numbers that make a company; it’s the people. And Studio Center hires only the best. With an average tenure of almost 10 years, Studio Center has been voted one of the best places to work in Virginia for three years in a row.

Hanging on the walls are the company’s tenets of conduct. **Clients first. Be a finisher. Don’t be a jerk. Triple check everything. Strive for perfection; settle for excellence.** And they aren’t just for show.

“We have replaced people for negativity, even our best talent,” says Prettyman. “We live by these tenets because they give us better products, better careers, and better lives.”